



Notice and Agenda

City of Scottsdale Tourism Development Commission

**8:00 a.m. Tuesday, June 20, 2006
Pinnacle Conference Room
7575 East Main Street, Scottsdale, Arizona**

- 1. Call to Order**
- 2. Roll Call**

Ned Sickle, Chairman	Kiaran MacDonald
Kate Cavaliere	Sally Shaffer
Margaret Dunn	Gordon Zuckerman
John Holdsworth, Vice Chairman	
- 3. Approval of May 16, 2006 Minutes** **Action Item**
(Attachment No. 1)
- 4. Bed Tax Proforma** **Information Item**
Kathy O'Connor, Tourism Development Manager;
Craig Clifford, Chief Financial Officer; Lee Guillory, Finance Manager
(Attachment No. 2)
- 5. Monthly Updates** **Information Item**
Kathy O'Connor, Tourism Development Manager
 - Bed-tax Staff Report (Attachment No. 3)
 - Smith Travel Research Lodging Report (Attachment No. 4)
 - Projects Status
 - Desert Discovery Center
 - SCVB Information Technology
- 6. Five-Year Strategic Plan: Quarterly Update** **Information Item**
Kathy O'Connor, Tourism Development Manager
(Attachment No. 5)



Persons with a disability may request a reasonable accommodation by contacting Kathy Montalvo at 480-312-7989 or kmontalvo@scottsdaleaz.gov. Request(s) should be made 24 hours in advance or as early as possible to allow time to arrange accommodations.

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| 7. | 2005 Lodging Performance Report
Kathy O'Connor, Tourism Development Manager
(Attachment No. 6) | Information Item |
| 8. | FY2006/2007 Matching Event Advertising Funding Program
Kathy O'Connor, Tourism Development Manager
(Attachment No. 7) | Action Item |
| 9. | SCVB Monthly Update
Rachel Sacco, Scottsdale Convention and Visitor's Bureau
(Attachment No. 8) | Information Item |
| 10. | Items from the Floor | |
| 11. | Public Comment | |
| 12. | Adjournment | |

The next meeting is scheduled for Tuesday, July 18, 2006 at the City of Scottsdale, Pinnacle Conference Room.

Citizens may address the members of the Tourism Development Commission during Public Comment. This "Public Comment" time is reserved for citizen comments regarding non-agendized items. However, Arizona State Law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.



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